SPONSORSHIP OPPORTUNITIES

VENICE HIGH VOLLEYBALL BOOSTER CLUB



Prepared for:

Venice Area Residents Businesses / Foundations 1 Indian Ave, Venice, FL 34285

2023-2024-VARSITY, JV-& FRESHMAN-

WHY SPONSOR VENICE VOLLEYBALL?

- Venice Volleyball Needs Your Support. The Program depends upon a broad base of local businesses and individual sponsors to operate, including purchasing equipment, supplies, travel, outside coaching, and team-building and recognition events throughout the season.
- Build Community Goodwill. Fans, players, and families want to support organizations in their community that support their local high school athletic teams.
- Increase Brand Awareness. There is no more personal way to introduce or reinforce brands,
 products or services to the local community than by supporting high school athletic programs.
- Foster Secondary Education & Athletics. Athletic participation can be an essential part of secondary education for many students. With limited and shrinking athletic budgets, teams must generate their own means of supporting their programs. Your sponsorship is critical to the success and development of the Program and the young student-athletes in it.
- Gain Favorable Media Exposure. In addition to direct exposure to attending players, families, and
 fans, local sponsors reach their customer base in the community through newspaper and website
 coverage of games, too, as their displays of support of local high school athletics are often rebroadcast through photos and videos of the event.
- Tax Deductible Contribution. As a Federally approved 501c(3) nonprofit organization, contributions are tax deductible either as a charitable donation or as an advertising expense for your business. Please consult your CPA for details.



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Floor Banners



These A-Frame 'sandwich boards' hold a 7'8" x 2'8" banner placed directly in front of spectators at Venice Volleyball games. Due to premium placement, storage, and cost of production and assembly, these banners require a 2 year commitment at \$1,000 per banner annually.

Wall Signs



These 4' x 2' signs are displayed above the top row of bleacher seating in the TeePee, remaining visible year-round to show your support of VHS sports! \$500 for two years.

Inflatable Volleyball



Our 15 foot tall inflatable volleyball is one of the most unique and eye-catching promotional items in the team's possession and will be on display on game days. We know of no other high school sporting this item. A 3.5' x 3.5' banner area on each side holds only 2 sponsor names/logos. Priced at \$1000 per sponsor annually. Contact Michelle Hupp for availability 941-773-5464

LED Video Scoring Table



20' or 10' LED scoring table video board. Accepts static graphic ads (.jpg or .png files) or full motion video (.mp4 files). No sound allowed. Ads will rotate, displayed for 0:30 each, and intermingled with audience prompts (GET LOUD, ON YOUR FEET, etc.) and player profiles to keep the screen engaging. Each ½ table ad (10' x 2.5') is \$500, or \$1000 for a full (20' x 2.5') ad.

Jumbotron Video or Still Image



- Jumbotron Video \$600
- Jumbotron Still Image \$350

The Jumbotron at Venice Volleyball games is a large, high-resolution screen next to the scoreboard that displays videos and images throughout the game, capturing the attention of everyone in the gym. It's perfect for showcasing your brand or message to volleyball fans.

You can choose between a 15-second video or a 5-second image. Videos, featuring high-quality graphics and animations, are ideal for dynamic messages. For an extra \$150, you can add an additional 5-second interval. Images are great for static messages or logos, ensuring visibility throughout the game. For an extra \$100, you can add an additional 5-second interval.

Program Advertising



- FULL PAGE Color \$300
- FULL PAGE B&W \$250
- HALF PAGE B&W \$150
- QUARTER PAGE B&W \$100
- BUSINESS CARD SIZE \$75

The Venice High Volleyball program is a comprehensive guide to the Venice High School volleyball teams, players, and coaches. The program is a must-have for anyone attending a Venice High volleyball games, as it contains valuable information about the teams and players, as well as the game schedule and advertising opportunities.

NEXT STEPS / HOW TO SPONSOR

- 1. Decide upon your preferred sponsorship item(s)
- 2. Contact the player who presented you this flyer
- 3. Commit to sponsorship items. (Before someone else does!)
- 4. Make payment online (preferred use QR code) or by check ONLINE: www.veniceindianvolleyball.com (Sponsor/AD Order Form) CHECK: Amber Weidlein 213 Cohosh Rd Nokokis, FL, 34275 (Please use Memo / Note to specify which AD your payment is for)
- 5. Ready the artwork / digital files (.jpg, .png, or .mp4 if video)
- 6. Send high-resolution artwork to akweidlein@hotmail.com







HELP VENICE VOLLEYBALL WIN ANOTHER STATE TITLE!



Thank You!



The Venice Volleyball Association, Inc.("VVA") conducts fundraising, sponsorship, events, and special projects for the Venice High School Girls Indoor Volleyball Program. The primary mission of VVA is to exceed the support expectations of VHS's nationally competitive, public high school volleyball program, sustaining a perennial state powerhouse and source of pride, entertainment, enjoyment, and personal growth for the players, parents, families, coaches, students, fans, and community. A second mission of VVA is to offload the burden of noncoaching program support from the coaches, leaving them to do their most important work: coaching and developing winners – teams and individuals – at all levels (varsity, junior varsity, and freshman). The third and final mission of VVA is to foster a culture and environment of athletic achievement, sportsmanship, scholarship, friendship, community service, and personal development for players at all levels of the Program.

YOUR DONATION TO VENICE VOLLEYBALL IS TAX DEDUCTIBLE!

Venice Volleyball Association, Inc. is an IRS 501(c)(3) Charitable Organization - FEIN 88-2583589 Venice Volleyball Association, Inc. - Reg# CH68927 with Florida Dept. of Agriculture and Consumer Services

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www.veniceindianvolleyball.com